CAPT Resources to Prevent the Non-Medical Use of Prescription Drugs, Opioid Misuse, and Opioid Overdose

SAMHSA's Center for the Application of Prevention Technologies (CAPT) has developed numerous resources to support the prevention of opioid misuse, including the non-medical use of prescription drugs (NMUPD) and heroin use. These resources include: practice-support tools, compiled data sources, archived webinars, video interviews, and grantee success stories. Unless otherwise noted, these resources are available on the CAPT area of the SAMHSA website—**samhsa.gov/capt**—in the *Grantee Stories, Tools, and Resources* section.

These resources were developed for grantees receiving funding through the following SAMHSA grant programs: First Responders - Comprehensive Addiction and Recovery Act (FR-CARA) Cooperative Agreements, Strategic Prevention Framework for Prescription Drugs (SPF Rx), Grants to Prevent Prescription Drug/Opioid Overdose (PDO), Partnerships for Success (PFS), and Substance Abuse Prevention and Treatment Block Grants (SABG).

DECISION-SUPPORT TOOLS

- **Preventing Prescription Drug Misuse: Overview of Factors and Strategies**. Presents key findings from a review of current research on the non-medical use of prescription drugs (NMUPD), including a summary of risk and protective factors associated with prescription drug misuse, as well as programs and strategies that have been shown to be effective in addressing these factors.

- **Preventing Prescription Drug Misuse: Understanding Who Is at Risk**. Summarizes information from cross-sectional and longitudinal studies on factors that have been shown to either increase risk of or protect against NMUPD, based on articles published between 2006 and 2012.

- **Preventing Prescription Drug Misuse: Programs and Strategies**. Provides brief summaries of prevention strategies and associated programs that have been evaluated to determine their effects on NMUPD, including an overview of the relevant literature, descriptions of individual studies, and guidelines for using this information to inform prevention planning efforts.

Developed under the Substance Abuse and Mental Health Services Administration's Center for the Application of Prevention Technologies task order. Reference #HHSS283201200024I/HHSS28342002T. For training use only. October 25, 2017.

http://www.samhsa.gov/capt/   PAGE 1

OTHER TOOLS

- **Issues Brief: Preventing Heroin Use — Facts, Factors, and Strategies**. Describes recent trends in and factors associated with heroin use, including NMUPD.

- **Using Prescription Drug Monitoring Program Data to Support Prevention Planning.** Offers a brief introduction to prescription drug monitoring programs (PDMPs), highlighting how practitioners can use PDMP data to prevent prescription drug misuse in their states and communities.

- **Preventing Prescription Drug Misuse: Selected Strategies and Associated Risk Factors**. This at-a-glance chart provides a quick look at prevention strategies that have been shown to directly address common risk factors associated with prescription drug misuse.

- **Preventing or Reducing Opioid Abuse and Overdose: Selected Resources**. Presents tools to support state-level planners in preventing or reducing heroin and other opioid abuse and its consequences.

- **Preparing for Naloxone Distribution: Resources for First Responders and Others**. Provides a list of available resources on training first responders, both professional and lay, to prevent opioid overdose, including information on agencies doing work on this topic.

- **Examples of Community-level Logic Models for Reducing the Non-Medical Use of Opioid Prescription Drugs**. This tool presents three examples of logic models to guide practitioners in developing state- and community-level responses to prevent the misuse of prescription opioids.

- **Examples of Community- and State-level Logic Models for Addressing Opioid-related Overdose Deaths**. This tool presents three examples of logic models to guide practitioners in developing state- and community level responses to the opioid crisis.

- **Media Campaigns to Prevent Prescription Drug and Opioid Misuse**. Provides links and contact information for a selection of campaigns aimed to prevent prescription drug and opioid misuse, developed by states across the United States.

- **Media Campaigns to Prevent Prescription Drug Misuse, Youth Marijuana Misuse, and Underage Drinking: Evidence of Effectiveness**. Summarizes evaluation findings from a selection of media campaigns (current and past) shown to be effective in preventing critical substance use-related problems.

- **Substance Misuse Prevention Media Campaigns**. Presents examples of state and national media campaigns designed to promote behavior change in reducing substance misuse.

- **State Approaches to Addressing Drugged Driving**. Offers an overview of how some states are addressing drugged driving, including instances caused by prescription drug misuse, through policies, environmental strategies, and other prevention efforts.

COMPILED DATA SOURCES

- **Preventing Opioid Misuse and Overdose: Data Sources and Tools to Inform Assessment and Planning Efforts.** Presents a list of 16 key data sources for prescription opioids and heroin to inform assessment and planning efforts.

- **Sources of Consumption Data Related to Non-medical Use of Prescription Drugs.** Includes major state- and local-level sources of consumption data, including source descriptions, web addresses, relevant survey questions, and types of online analysis available.

- **Sources of Consequence Data Related to Non-medical Use of Prescription Drugs.** Includes major state- and local-level sources of consequence data, including source descriptions, web addresses, and types of online analysis available.

- **Other Sources of Data Related to Non-medical Use of Prescription Drugs.** Presents four data sources: the National Forensic Laboratory Information System, the Automation of Reports and Consolidated Orders System, the High Intensity Drug Trafficking Area, and the Prescription Drug Monitoring Program Center of Excellence.

ARCHIVED WEBINARS

- **The Role of Prevention in Addressing Neonatal Abstinence Syndrome.** Neonatal abstinence syndrome (NAS) is one of the most pervasive and devastating consequences of the opioid crisis, affecting six newborns per 1,000 hospital births. This webinar explores the current evidence for what drives this problem and what works to prevent it. *(7/20/17)*

- **Getting the Message Right! Considerations for Media Campaigns to Prevent Opioid Misuse and Overdose.** This webinar presents key steps for developing and implementing a successful campaign to prevent NMUPD/opioid overdose, with an emphasis on developing non-stigmatizing prevention messages. *(6/13/17)*

- **Preventing Prescription Drug Misuse: Prevention Strategies from the Research Literature (Webinar Series):**

  - **Strategies to Reduce the Demand for Prescription Drugs.** The first in a three-part series, this webinar showcases innovative approaches states are using to prevent prescription drug dependency or misuse (that is, reduce demand). *(4/13/17)*

  - **Strategies to Reduce the Supply of Prescription Drugs.** The second in a three-part series, this webinar showcases innovative approaches states are using to decrease the availability of prescription drugs for non-medical use (that is, reduce supply). *(4/27/17)*

  - **Strategies to Reduce the Harm of Prescription Drug Misuse.** The third in a three-part series, this webinar showcases innovative approaches states are using to

Developed under the Substance Abuse and Mental Health Services Administration's Center for the Application of Prevention Technologies task order. Reference #HHSS283201200024I/HHSS28342002T. For training use only. October 25, 2017.

http://www.samhsa.gov/capt/   PAGE 3

prevent nonfatal and fatal overdose from prescription drugs (that is, reduce harm). *(5/30/2017)*

- **Leveraging Prescription Drug Monitoring Programs (PDMP) Data to Support Prevention Planning (Webinar Series):**

  - **An Introduction to Prescription Drug Monitoring Programs.** The first in a three-part series, this webinar provides an introduction to PDMPs for practitioners, including what they are, who can access their data, some of their strengths and limitations, as well as general information on how to access the data and use them to support prescription drug misuse prevention efforts. *(1/10/17)*

  - **Using Prescription Drug Monitoring Programs Across SAMHSA's Strategic Prevention Framework.** The second in a three-part series, this webinar explores opportunities for using PDMP data to prevent prescription opioid misuse and abuse at each step of SAMHSA's Strategic Prevention Framework. *(1/26/17)*

  - **Collaborating with Prescription Drug Monitoring Programs: Opportunities and Challenges.** The final in a three-part series, this webinar showcases innovative approaches that states are using to reduce prescription drug misuse and opioid overdose. *(2/16/17)*

- **The Role of Prevention in Addressing Opioid Overdose.** This webinar explores the role of prevention in addressing opioid overdose and opportunities for collaboration with other behavioral health sectors. *(12/15/16)*

- **Preventing the Nonmedical Use of Prescription Drugs: Using the PDMP and Other Strategies for Success.** This webinar introduces SAMHSA prevention grantees to the role that PDMPs and other strategies can play in preventing prescription drug misuse. *(5/31/16)*

- **Addressing the Nonmedical Use of Prescription Drugs: Unique SPF Challenges (Steps 1-3).** This webinar explores common challenges to implementing SAMHSA's Strategic Prevention Framework (SPF) to prevent prescription drug misuse. *(4/28/16)*

- **Beyond the Warning Label: Identifying and Prioritizing Risk and Protective Factors for Non-Medical Use of Prescription Drugs.** The first in a two-part webinar series delivered to Partnerships for Success (PFS) II grantees, this webinar offers an introduction to the process of identifying and prioritizing risk and protective factors that contribute to NMUPD. *(8/13/13)*

- **What's the Prescription? Strategies and Interventions to Prevent the Non-medical Use of Prescription Drugs.** Part two of this webinar series offers PFS II grantees an opportunity to explore current research on NMUPD, as well as implications for the implementation of evidence-based strategies. *(10/22/13)*

PREVENTION CONVERSATIONS – VIDEOS FROM THE CAPT

The following are part of the CAPT's *Prevention Conversations*—a series of short, online videos that features SAMHSA prevention grantees and prevention specialists describing their work to address opioid misuse, overdose, and other substance-related problems. Videos are available on SAMHSA's YouTube channel in the *Prevention Conversations* playlist:

- **Prescription Drugs: What's the Harm?** This video explores the assumption that because a substance is medically prescribed, it is safe for use.

- **Supply, Demand, and the Role of Prescribers in Preventing Prescription Drug Misuse.** This video explores the unique role prescribers play in modulating both the amount and dosage of prescription drugs being prescribed, as well as the demand for these prescriptions.

- **Partnering with Prescribers to Prevent Prescription Opioid Misuse.** This video highlights the importance of engaging prescribers in efforts to prevent prescription drug misuse—to provide credibility, reach target audiences, and provide their critical perspective.

- **Partnering with the Medical Community: The Value of Listening.** This video explores challenges prevention practitioners may face collaborating with the medical community to prevent prescription drug misuse, and strategies for building these important partnerships.

- **Prevention in Rural Communities: Tekoa's Takeback Program.** Diane Harp, community coordinator for the Healthy Tekoa Coalition in Washington State, describes how Tekoa's prescription drug takeback program served as a catalyst for engaging partners across the community.

- **Preventing Opioid Misuse: Engaging Non-Traditional Partners.** Mary Hickock, Drug and Alcohol Program Analyst for Pennsylvania's Department of Drug and Alcohol Programs, describes some of the non-traditional partners with which the state has worked to prevent prescription drug misuse.

- **The Role of PDMPs in Preventing Prescription Opioid Misuse.** This video explores how Prescription Drug Monitoring Programs (PDMPs) allow prescribers to "do their jobs" while playing a critical role in curbing the opioid crisis.

- **PDMPs as a Public Health Tool: Opportunities and Strategies.** This video explores some of the ways prevention practitioners can use Prescription Drug Monitoring Program data to inform prevention efforts, recognizing that utility is sometimes limited by the laws that originally created these data systems.

- **Lessons from South Carolina: Tracking Naloxone Distribution.** This video highlights the importance of having an effective system for monitoring naloxone distribution.

- **Lessons from South Carolina: Engaging Law Enforcement in Naloxone Distribution.** This video describes how careful planning allowed the South Carolina's Department of

Alcohol and Other Drug Abuse Services to implement an effective naloxone distribution program.

- **Getting Naloxone to Those in Greatest Need: Lesson from Massachusetts.** Building on lessons learned from Massachusetts, Dr. Alexander Walley, Medical Director of the Massachusetts Department of Public Health, presents strategies for getting naloxone, a safe and effective rescue medication for people experiencing opioid overdose, into the hands of those in greatest need.

- **Preventing Opioid Overdose: The Value of Naloxone.** This video underscores the importance of embracing naloxone distribution as a safe and effective strategy for preventing opioid-related overdose.

- **Lessons from Wisconsin: The Value of Broad Stakeholder Involvement.** This video highlights the importance of involving key stakeholders in the development of media messages and materials.

- **Lessons from Wisconsin: Finding a Prevention Champion.** Christy Niemuth, Prevention Coordinator for Wisconsin's Department of Health Services, discusses the value of having on-board a program high-profile supports who are willing to champion your prevention efforts.

- **Preventing Prescription Opioid Misuse Utah: Leveraging Partnerships.** Craig PoVey, Prevention Program Administrator for Utah's Division of Substance Abuse & Mental Health, describes how one community's "can-do" approach and creativity to preventing underage drinking became a model for community prevention efforts across the state.

- **Lessons from Utah: Using Media Campaigns to Engage Local Partners.** This video examines the value of statewide media campaigns in raising awareness of pressing substance misuse problems, and mobilizing stakeholders to get involved at the community level.

COLLABORATION STORIES AND TOOLS

The following collaboration tools are featured on the CAPT's *Prevention Collaboration in Action Toolkit,* in the new *Focus on Opioids* section:

- **Opportunities for Engaging Partners to Prevent Opioid Overdose-related Deaths**. This tool presents different sectors prevention practitioners may want to engage in opioid overdose prevention efforts, along with opportunities for meaningful engagement.

- **State- and Community-level Partners to Engage in Opioid Overdose Prevention Efforts**. This tool is designed to help prevention practitioners identify potential partners within their state and communities, whose involvement is critical to preventing opioid overdose.

The following collaboration success stories are featured on the CAPT's *Prevention Collaboration in Action Toolkit,* in the new *Focus on Opioids* section:

Developed under the Substance Abuse and Mental Health Services Administration's Center for the Application of Prevention Technologies task order. Reference #HHSS283201200024I/HHSS28342002T. For training use only. October 25, 2017.

http://www.samhsa.gov/capt/   PAGE 6

- **Wisconsin's *Dose of Reality* Campaign Warns Residents about Prescription Drug Misuse.** This grantee success story describes how Wisconsin's Department of Health Services teamed up with the Department of Justice and other state agency partners to design and deliver a statewide media campaign to prevent prescription drug misuse.

- **Rural Tekoa, Washington Paves Its Own Way to Prevent Opioid Misuse.** Despite limited resources, a small town rallies community partners around prevention. *(8/18/17)*

- **Ohio Partners Work Together to Reduce the Flow of Prescribed Opiates.** In an effort to reduce opioid misuse, the Ohio Governor's Cabinet Opiate Action Team convened a multidisciplinary coalition of prevention professionals and health care providers to create opiate prescriber guidelines. *(7/17/17)*

- **Kentucky Partnership Brings PDMP Data to the Forefront of Prevention.** A lasting partnership between Kentucky's Prescription Drug Monitoring Program (PDMP) and the Division of Behavioral Health provides access to vital data to prevent opioid misuse. *(4/21/17)*

- **Florida Coalition Forges Strong Partnerships to Reduce Opioid Misuse.** Facing a growing heroin use and opioid misuse epidemic, the Drug Free Sarasota coalition leverages cross-sector collaboration to launch a multi-component community awareness campaign. *(2/6/17)*

- **Cross-Sector Collaboration Key to Prescriber Alert Success.** In North Carolina, the Burke Substance Abuse Network's approach to creating and implementing a prescriber alert system offers a model for other communities looking to reduce overprescribing of opioids. *(1/31/17)*

- **Pennsylvania Creates Statewide Opioid Misuse Prevention Media Campaign.** The Commonwealth Prevention Alliance forges a collaboration among prevention, addiction, and media experts to raise public awareness about prescription drug misuse and heroin. *(11/12/16)*

- **Established Partnerships Help Scott County Address Emerging Problems.** In rural Indiana, a long history of successful collaboration prepares the Scott County Partnership for addressing rising rates of prescription drug misuse. *(6/23/16)*

- **Innovative Funding Model Facilitates Prevention Collaboration in Massachusetts.** To address increasing rates of opioid drug misuse and related poisoning deaths, Massachusetts institutes a unique "cluster funding" model that requires sub-recipient communities to collaborate with a broad range of stakeholders. *(2/1/16)*

- **Good Business: Bringing Substance Use Prevention to the Workplace.** The Marinette Menominee Area Chamber of Commerce joins forces with the Wisconsin Governor's Office, substance use prevention specialists, and business leaders to address the growing problem of heroin and other drug use in the workforce. *(2/1/16)*

OTHER GRANTEE SUCCESS STORIES

The following grantee success stories are featured on the CAPT area of the SAMHSA website in the *Grantee Stories, Tools, and Resources* section:

- **Massachusetts Prevention Efforts Target Opioid Overdoses**. This story highlights Massachusetts' grant-funded efforts to reduce opioid-related overdoses between 2006 and 2011. *(2/14/16)*

- **Practitioners Collaborate Across Disciplines to Inform Heroin Policy**. Describes how Wisconsin is addressing its growing heroin problem through collaborative prevention efforts by using expertise from diverse sectors. *(2/26/15)*

- **Cross-sector Collaboration Helps Michigan Prevent Prescription Drug Overdose**. Learn how Michigan is addressing prescription drug overdose by fostering cross-sector collaboration among various state agencies. *(1/27/15)*

- **Building on Lessons Learned, Missouri Targets Prescription Drug Misuse on College Campuses**. To address increasing rates of prescription drug misuse among college students, Missouri is tapping an existing network of prevention partners. *(9/26/13)*

- **Kentucky Meets the Gold Standard for Prescription Drug Monitoring Programs**. Kentucky, which launched its PDMP in 1999, has strengthened its prescription drug monitoring system by requiring participation by all doctors and pharmacies, improving the timeliness of prescription data reporting, and ensuring high levels of cooperation among stakeholders. *(4/25/13)*

- **New Jersey Shores Up Its Data on Older Adults and Substance Abuse**. For several decades, New Jersey, like other states, has focused most of its substance abuse prevention efforts on young people. But recently an unexpected population has emerged with its own set of prescription drug misuse problems. *(10/15/12)*

Developed under the Substance Abuse and Mental Health Services Administration's Center for the Application of Prevention Technologies task order. Reference #HHSS283201200024I/HHSS28342002T. For training use only. October 25, 2017.

http://www.samhsa.gov/capt/   PAGE 8